

Management & Marketing Curriculum

Code		Name of subject	Semester
ANG		English	
JOB		Second Foreign Language	
ZIM	111.A	Fundamentals of Management	1
EKO	121.A	Microeconomics	1
MAT	141.A	College Mathematics	1
INF	151.A	Foundations of Computer Technology	1
OGL	171.A	Philosophy	1
OGL	172.A	Introduction to Fine Arts	1
OGL	278	Physical Education	1
OGL	178.A	Academic Excellence	1-2
ZIM	112.A	Methods of Organisation Management	2
ZIM	113.A	Principles of Marketing	2
EKO	122.A	Macroeconomics	2
MAT	142.A	Statistical Methods	2
INF	152.A	Internet & Intranet	2
FIN	161.A	Foundations of Finance	2
OGL	173.1.A	Intro to Politics	2
SMD	204.A	International Relations	3
MAT	241.A	Econometrics	3
MAT	242.A	Production Management	3
INF	252.A	Spreadsheet Applications	3
FIN	261.A	Money & Banking	3
OGL	271.A	Psychology	3
OGL	272.A	Ecology	3
ZIM	211.A/ 212.A	Market Research and Analysis	3-4
RAH	231.A/ 232.A	Financial Accounting 1, 2	3-4
ZIM	213.A	Human Resource Management	4
ZIM	215.A	International Marketing	4
EKO	221.A	International Commercial Relations	4
MAT	243.A	Operations Management	4
INF	251.A	Introduction to Data Base Management	4
OGL	273.A	Ethics in Business & Technology	4

Code		Name of subject	Semester
ZIM	311.A	Negotiations	5
ZIM	312.A	Marketing Management	5
ZIM	317.A	International Management	5
RAH	331.A	Managerial Accounting	5
RAH	332.A	International Accounting	5
INF	351.A	Information Systems in Management	5
INF	355.A	E-business Tools	5
OGI	371.A/ 372.A	Commercial Law 1, 2	5–6
ZIM	313.A	Entrepreneurship and Small Business Management	6
ZIM	314.A	Strategic Management and Policy	6
ZIM	315.A	Change and Development Management	6
INF	356.A	E-business Applications	6
INF	357.A	Computer-Aided Decision-Making	6
FIN	361.A	Corporate Finance	6
FIN	363.A	International Finance	6
MAT	441.A	Mathematics in Economics	7
MAT	442.A	Statistics in Business	7
FIN	461.A	Finance Management	7
SPEC	1.A	Major 1	7
SPEC	2.A	Major 2	7
ZIM	414.A	Strategic Management II	8
ZIM	415.A	Creative and Critical Thinking in Management	8
EKO	421.A	Microeconomics II	8
SPEC	3.A	Major 3	8
SPEC	4.A	Major 4	8
EKO	521.A	Macroeconomics II	9
MAT	541.A	Forecasting and Simulation	9
FIN	561.A	Economic Analysis	9
SPEC	5.A	Major 5	9
SPEC	6.A	Major 6	9
SEM	302	Internship	9–10
SEM	501	Thesis Seminar	9–10
SPEC	7.A	Major 7	10
SPEC	8.A	Major 8	10