



WYŻSZA SZKOŁA BIZNESU
NATIONAL-LOUIS UNIVERSITY

Master of Business Administration Curriculum

MBA500 Introduction to Graduate Studies

This course will orient the student to enter the Masters in Business Administration program. The student will be introduced to the philosophy, procedure, politics and prerequisite knowledge of the MBA degree, as well as to the Home Classroom Kit. This course will include overviews of adult learning concepts, useful academic skills, group dynamics, behavioral style analysis, conflict resolution, stress and time management, writing skills assessment, library services orientation and information sources. 1 semester hour

MBA502 Organizational Behavior

This course will introduce the student to contemporary theories of organizational behavior and the effects of that behavior on the individual, workgroups and the organization itself. A variety of managerial decision-making techniques will be used in the analysis and solving of organizational problems. 3 semester hours

MBA504 Human Resources Management

This course will introduce the student to the human resource functional areas within their organizations. These areas include: human resources forecasting and planning; employee recruitment and selection; salary/benefits administration; and the legal aspects of labor and employee relations. Additionally, such topics as work force diversity, continuous improvement and ethical decision-making will be examined as they relate to human resource management practice. This course will also expose the student to the key elements of administrative aspects of human resource management and organizational communications networks. A variety of managerial decision-making techniques will be used in the analysis and solving of managerial problems. 3 semester hours

MBA506 Ethical and Legal Issues

This course will introduce the student to ethical and legal theories as they relate to the modern organization. The rights and duties of the organization to its stakeholders, both internal and external, as well as to society-at-large, will be examined. The rights and duties addressed will be political and social as well as ethical and legal. Major issues to be analyzed will be: leadership; employer-rights; occupational safety; product safety; advertising; environmental issues; and social responsibility. A variety of managerial decision-making techniques will be used in the analysis and solving of managerial problems. 3 semester hours

MBA508 Managerial Economics

This course will introduce the student to the application of macroeconomics principles to managerial decision-making in the modern organization. Emphasis will be placed on marginal analysis and resource allocation, as well as on computer-based forecasting and model building. A variety of managerial decision-making techniques will be used in the analysis and solving of managerial problems. 3 semester hours

MBA510 Macroeconomics

This course will introduce the student to macroeconomics principles and how the fluctuations of economic public policy impacts the behavior of individuals, organizations and governments. Issues addressed will be business cycles, price fluctuations, employment issues, trade issues and growth, as well as international trade policy and the expanding global economy. A variety of managerial decision-making techniques will be used in the analysis and solving of managerial problems. 3 semester hours

MBA512 International Management

This course will introduce the student to the operations of both national and international organizations in the expanding global economy. International issues addressed will include balance-of-payments, exchange rates and trade barriers. Emphasis will be placed on differences in foreign governments, cultures and organizational structures and how these differences impacts the behavior of individuals, organizations and governments. A variety of managerial decision-making techniques will be used in the analysis and solving of managerial problems. Several specific countries and their business environments will also be addressed. 3 semester hours

MBA514 Managerial Accounting

This course will introduce the student to managerial accounting concepts and the use of those concepts in the evaluation of financial reports and other financial data. Issues addressed will include techniques to analyze and evaluate cost data for planning and control, inventory management and control, cost-volume-profit analysis, revenue and profitability analysis, and quality control issues. A variety of managerial decision-making techniques will be used in the analysis and solving of managerial problems. 3 semester hours

MBA516 Financial Markets

This course will focus on the behavior of financial markets as stock, bond, futures and options markets. Several different investment alternatives and their characteristics will be addressed. A variety of managerial decision-making techniques will be used in the analysis and solving of managerial problems. 3 semester hours

MBA518 Financial Management

This course will orient the student to enter the Masters in Business Administration program. The student will be introduced to the philosophy, procedure, politics and prerequisite knowledge of the MBA degree, as well as to the Home Classroom Kit. This course will include overviews of adult learning concepts, useful academic skills, group dynamics, behavioral style analysis, conflict resolution, stress and time management, writing skills assessment, library services orientation and information sources. 1 semester hour

MBA520 Operations Management

This course, will address the technological, financial, logistical and human resources related to the production and distribution of goods and services. A variety of managerial decision-making techniques will be used in the analysis and solving of managerial problems. 3 semester hours

MBA522 Strategic Marketing

This course will examine marketing principles and their application to strategic marketing problems in a competitive global environment. Among the issues addressed will be: new product development; product/service offerings; and pricing, promotion and distribution. A variety of managerial decision-making techniques will be used in the analysis and solving of managerial problems. 3 semester hours

MBA524 Strategic Management

This capstone course will integrate the functional areas of the organization so that the student will be able to hone the analytical, creative, marketing, financial and managerial skills necessary to prepare an organization for the 21st century and beyond. A variety of managerial decision-making techniques will be used in the analysis and solving of managerial problems. 3 semester hours

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